



Navy Development Strategy to Encounter Threat of National Maritime Security using SWOT- Fuzzy Multi Criteria Decision Making (F-MCDM)

A.K. Susilo^{1,*}, U. Ciptomulyono², I Nengah Putra¹, Ahmadi¹, Okol S. Suharyo¹

ARTICLE INFO

Article history:

Received 12 March 2018;
in revised form 13 August 2018;
accepted 13 November 2018.

Keywords:

Navy Ability, Posture of Indonesia Navy, Fuzzy MCDM, Maritime strategy.

ABSTRACT

The shift of the economy from Europe to the Asia Pacific gives an impact on the traffic in the national sea region. The development of regional and Indonesia's economy has an influence on national maritime security. The Indonesia Navy (TNI AL) as a state element has a fundamental duty to maintain the security and defense of the national sea territory. Nowadays, there are several threats that occur in a national sea with an increasing trend. The paper aim is giving an analysis of Navy ability development strategy to encounter of maritime security threat. This paper uses a SWOT approach (Strength, Weakness, Opportunity, Threat), Fuzzy Multi-criteria Decision Making (FMCDM), and Borda method. The result of this paper is identified four strategies, likely Strategy 1 (SO); Strategy 2 (WO); strategy 3 (WT); Strategy 4 (ST). Strategy 1 (SO) has a weight of 0.254; Strategy 2 (WO) has a weight of 0.258; Strategy 3 (WT) has a weight of 0.214; Strategy 4 (ST) has a weight of 0.274.

© SEECMAR | All rights reserved

1. Introduction.

Geographically, Indonesia is located between two continents and two oceans that pass 40 % of the world's sea traffic (Gindarsah, 2015), (Manurung, 2016), (Heiduk, 2016). The shift of the economy from Europe to the Asia Pacific gives an impact on the traffic in the national sea region (Espas, 2011), (Deaton & Aten, 2015). The development of regional and Indonesia's economy has an influence on national maritime security (Putra, et al., 2017).

The Indonesia Navy (TNI AL) as a state element has a fundamental duty to maintain the defense and security of the national sea territory. Nowadays, there are several threats that occur in a national sea with an increasing trend. The paper aim is giving an analysis of Navy ability development strategy to encounter of maritime security threat.

This paper uses a SWOT approach (Strength, Weakness, Opportunity, Threat), Fuzzy Multi-criteria Decision Making (FMCDM), and Borda method. SWOT analysis is used to identify internal and external factors in national maritime security, and gives alternative strategies. Fuzzy MCDM (FMCDM) method is used to select the alternative strategy in maritime security control. The Borda method is used to define the sub strategy, priorities of the selected strategy.

The inscriptive benefit of this paper is a literature for Indonesia Navy for ability development strategy. It provides academic studies for maritime security and strategic development.

To support the research, this paper has many literatures, such as literature about maritime security strategy, Chapsos and Malcolm (2017) explains about analysis of the training needs of the key player of Indonesia maritime security, which consider how the ability of maritime security in Indonesia can be improved (Chapsos & Malcolm, 2017). Zhang (2014) presents about some obstacles in maritime risk studies and to overcome uncertainty of maritime transportation (Zhang, 2014). Klimov (2015) explains about the definition of hazard and threat in maritime areas (Klimov, 2015). Bateman (2010) presents the threat effect of Asia Pacific toward maritime security in South East Asia (Bateman, 2010). Matthews (2016) presents about Indone-

¹Directorate of Postgraduate-Indonesian Naval Institute of Technology (Sekolah Tinggi Teknologi Angkatan Laut/STTAL). Bumimoro-Morokrembangan, Surabaya 60187, Indonesia.

²Sepuluh November Institute of Technology Kampus ITS Keputih - Sukolilo. Surabaya 60111, Indonesia.

*Corresponding author: A.K. Susilo. E-mail Address: akukuh-susilo@sttal.ac.id.

sia's response in rejecting and accepting multilateral cooperation in the Malacca Strait to establish maritime security stability (Matthews, 2016). Ramadhani (2015) presents about enhance a cooperation for all actors in the maritime sector, to reduce the likelihood of increasingly deteriorating power competition (Ramadhani, 2015). Lin and Gertner (2015) present that the maritime territory gives unique risks with different solutions on the projection of state and land-based (Lin & Gertner, 2015).

Paper literature about the method, such as Buyukozkan and Guleryuz (2016) presents about Fuzzy MCDM uses to select alternative energy with the criteria of quantitative and qualitative analysis (Buyukozkan & Guleryuz, 2016). Toklu (2017) explains about Fuzzy MCDM used to determine the level of customer loyalty (Toklu, 2017). Suharyo, et al (2017) presents about the Fuzzy MCDM to select the naval base location with factor of political, economic, and technical (Suharyo, et al., 2017). Lumaksono (2014) presents about SWOT analysis uses to obtain the weight value from the expert in identifying the internal and external factors of traditional shipbuilding industry (Lumaksono, 2014). Malik, et al (2013) explains about SWOT analysis uses to determine the external and internal factors to support of strategy formulation in business schools in the Kingdom of Saudi Arabia (Malik, et al., 2013). Shahbandarzadeh and Haghghat (2010) present that the integration results of each level and provide a final assessment of the market selection strategy (Shahbandarzadeh & Haghghat, 2010). Junior, et al (2014) presents the method to give a rank of countries in calculating the number of gold medals, silver medals and bronze medals won (Junior, et al., 2014).

The paper is organized as follows. Section 2 reviews the basic concept of method and maritime security. Section 3 gives the result and discussion of the paper. Section 4 describes the conclusion of Naval ability strategies in Indonesia.

2. Material/Methodology.

2.1. Indonesia Maritime Security.

Indonesia is the largest archipelagic country in the world with a coastline of about 81,000 km (Astor, et al., 2014). Indonesia has more than 17,000 islands and its (Akhira, et al., 2015) area covers 5.8 million km² or about 80% of the total area of Indonesia (Hozairi, et al., 2012). Maritime security is influenced by the actions and patterns of interaction between the actors involved. The concept of maritime security lies between two ideas: 1) groups using a traditional security framework, 2) groups using non-traditional framework (Saragih, et al., 2016).

The national security dimension relies on a traditional perspective that views national security as an effort to protect the state's sustainability. Therefore, the sea power is represented by naval force as a dominant force in the maritime. Thus, maritime security is identical with the use of naval power (Putra, et al., 2017). There are several threats to maritime security, such as; 1) threats of violence (piracy, sabotage, and vital objects of terror); 2) navigation threats; 3) the threat of resources, such as damage and pollution of the sea and its ecosystem; 4) the threat of sovereignty (Poerwowidagdo, 2015).

Table 1: Matrix of SWOT.

| INTERNAL/EXTERNAL FAKTOR | STRENGTH (S) (Maximal) | WEAKNESS (W) (Minimal) |
|-----------------------------|--------------------------------|--------------------------------|
| OPPORTUNITIES (O) (maximal) | S-O Strategy (Maximal-Maximal) | W-T Strategy (Minimal-Minimal) |
| THREATS (T) (Minimal) | S-T Strategy (Maximal-Minimal) | W-O Strategy (Minimal-Maximal) |

Source: Malik, et al., 2013.

2.2. Posture of Indonesia Navy.

The development of posture is projected towards a regional maritime with an active principle that is defensive. This posture is designed to address possible threats, actual problems, and to support defense forces. There are several components in the posture, such as (Ministry of Defence, 2015):

a. Strength.

The main components of strength are built through the modernization of major weapons systems, improved maintenance, organizational development, and support of facilities and infrastructure supported by defense industries, professionalism, and welfare of soldiers.

b. Capability.

The capabilities of the Navy are designed for intelligence, diplomacy, defense, security, regional empowerment and support capabilities.

c. Deployment.

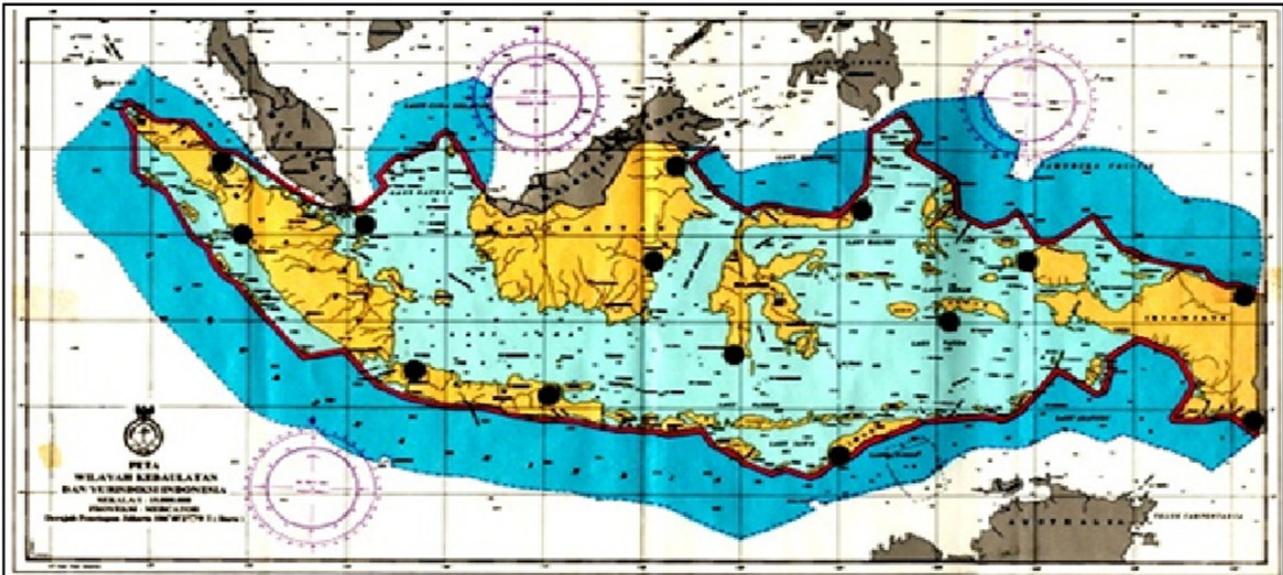
The deployment of the Navy includes organization, strength and ability. This is aligned with the establishment of a fleet command organizational structure, including centralized, territorial and support unit strength.

2.3. SWOT Analysis.

SWOT analysis is an effective strategic planning tool for analyzing the organization of internal and external influences (Learned, et al., 1965). SWOT analysis consists of internal and external factors. Internal factors (strengths, weaknesses) are used to test assets within an organization. External factors are used (opportunities, threats) to investigate factors in the environment beyond the organizational control that affect organizational performance (Wheelen & Hunger, 1995), (Hill & Westbrook, 1997). An information obtained can be integrated in different matrix combinations of the four factors in determining strategies for long-term progress (Yuksel & Dagdeviren, 2007).

The SWOT analysis shows the right strategy in four categories (SO, ST, WO and WT) (Lumaksono, 2014). Strength-Opportunity (SO), this strategy takes advantage of opportunities by using existing strengths. Strength-Threat (ST), this strategy uses the strength to eliminate or reduce the effects of threats. Weakness-Opportunity (WO) strategies are used to take benefit from opportunities by external environmental factors with fixing the weaknesses. Last, Weakness-Threat (WT) strategies are used to reduce an impact from threat with fixing the (Yuksel & Dagdeviren, 2007).

Figure 1: Map of Indonesia.



Source: Authors.

2.4. Fuzzy Multi Criteria Decision Making (F-MCDM).

Liang proposes a fuzzy Multi Criteria Decision Making - (MCDM) based on ideal and anti-ideal concepts (Liang, 1999). In this section, it describes the MCDM fuzzy approach introduced by Dursun and Karsak which based on fuzzy information integration and 2-tuple linguistic representation model (Dursun & Karsak, 2010).

Table 2: Correlation Score.

| Score | Strength of Corelation |
|-------|------------------------|
| 1-2 | Very Weak |
| 3-4 | Weak |
| 5-6 | Moderate |
| 7-8 | Strong |
| 9-10 | Very Strong |

Source: Authors.

The settlement procedure used is stated as follows:

Step 1. This step shows the weighted results from a qualitative criterion level assessment to obtain aggregate weighting values.

Step 2. This step shows the result of the preference rating for each alternative based on the existing qualitative criteria.

Step 3. This stage determines the middle value of the fuzzy number. This step sums the value at each level of the linguistic scale and divides the sum with the number of criteria. Mathematical notation is as follows:

$$a_t = \frac{\sum_{i=1}^k \sum_j T_{ij}}{\sum_{i=1}^k n_{ij}} \quad (1)$$

Step 4. This step determines the lower and upper limit values of the fuzzy numbers, where the lower bound value (ct =

b (i - 1)) equals the average rate down, while the upper bound value (bt = b (i - 1)) is equal to the above average level.

Step 5. This step determines the aggregate weight of each qualitative criterion. The form of linguistic assessment has a definition of fuzzy triangle number, then aggregation process is done by finding the aggregate value of the lower limit value of each (ct), mean (at) and upper limit value (bt). The equation, as follows:

$$c_t = \frac{\sum_{j=1}^n c_{tj}}{n}; \quad a_t = \frac{\sum_{j=1}^n a_{tj}}{n}; \quad b_t = \frac{\sum_{j=1}^n b_{tj}}{n} \quad (2)$$

Step 6. This stage calculates the preference value of each alternative based on qualitative criteria. In calculating the aggregate weight, each alternative for each criterion will show fuzzy aggregate values with the following models:

$$q_t = \frac{\sum_{j=1}^n q_{tj}}{n}; \quad o_t = \frac{\sum_{j=1}^n o_{tj}}{n}; \quad p_t = \frac{\sum_{j=1}^n p_{tj}}{n} \quad (3)$$

Step 7. This step calculates the fuzzy index value of each alternative appraisal result for qualitative criteria denoted by Gi. First, we get the value of Mit and Nt, to get the fuzzy match index value for each subjective criteria Gi.

$$G_i = (Y_i, Q_i, Z_i, H_{i1}, T_{i1}, H_{i2}, U_{i1}), \quad i = 1, 2, \dots, m$$

The fuzzy index values are obtained by operating each element of triangular fuzzy numbers from the numbers 2 and 4 with the following notations:

$$T_{i1} = \frac{\sum_{i=1}^k (o_{it} - q_{it})(a_t - c_t)}{k} \quad (4)$$

$$T_{i2} = \frac{\sum_{i=1}^k [q_{it}(a_t - c_t) + c_t.(o_{it} - q_{it})]}{k} \quad (5)$$

$$U_{i1} = \frac{\sum_{i=1}^k (p_{it} - o_{it})(b_t - a_t)}{k} \quad (6)$$

$$U_{i2} = \frac{\sum_{i=1}^k [b_t.(o_{it} - p_{it} + p_t.(a_t - b_t))]}{k} \quad (7)$$

$$H_{i1} = \frac{T_{i2}}{2.T_{i1}} \quad (8)$$

$$H_{i2} = -\frac{U_{i2}}{2.U_{i1}} \quad (9)$$

$$Y_i = \frac{\sum_{t=1}^k q_{it}.c_t}{k} \quad (10)$$

$$Q_i = \frac{\sum_{t=1}^k o_{it}.a_t}{k} \quad (11)$$

$$Z_i = \frac{\sum_{t=1}^k p_{it}.b_t}{k} \quad (12)$$

Step 8. This step calculates the value of the utility in each alternative to qualitative criteria.

$$U_i(G_i) = \frac{1}{2} \left[H_{i2} - \left(H_{i2}^2 + \frac{X_R - Z_i}{U_{i1}} \right)^{\frac{1}{2}} + 1 + H_{i1} \dots \right] \dots - \left[\left(H_{i1}^2 + \frac{X_L - Y_i}{T_{i1}} \right)^{\frac{1}{2}} \right] \quad (13)$$

$$X_R = \frac{1}{2} \left\{ 2x_1 + 2H_{i2}(x_2 - x_1) + \frac{(x_2 - x_1)^2}{U_{i2}} \dots \right\}$$

$$\dots \left\{ -(x_2 - x_1) \left[(2H_{i2} + \frac{(x_2 - x_1)^2}{U_{i1}} + 4 \cdot \frac{x_1 - z_1}{U_{i1}}) \right]^{\frac{1}{2}} \right\} \quad (14)$$

$$X_R = \frac{1}{2} \left\{ 2x_2 + 2H_{i1}(x_2 - x_1) + \frac{(x_2 - x_1)^2}{T_{i1}} \dots \right\}$$

$$\dots \left\{ -(x_2 - x_1) \left[(2H_{i2} + \frac{(x_2 - x_1)^2}{T_{i1}} + 4 \cdot \frac{x_1 - z_1}{T_{i1}}) \right]^{\frac{1}{2}} \right\} \quad (15)$$

$$ST_i = \frac{U_T.(G_i)}{\sum_{i=1}^k U_T.(G_i)} \quad (16)$$

Step 9. This step calculates the ranking value of each alternative based on qualitative criteria by using the following formula:

Step 10. This step Calculates the ranking value of each alternative based on quantitative criteria by the following formula:

$$OT_i = \frac{\sum_{j=1}^p [T_{ij}I(\sum_{i=1}^m T_{ij})]}{p} \quad (17)$$

Step 11. This step Calculates the total of ranking value in each alternative to qualitative and quantitative criteria by the following formula:

$$FT_i = \frac{ST_i + OT_i}{\sum V.k}, 0 \leq x \leq 1 \quad (18)$$

Step 12. This step is selecting the best alternative based on the value of the highest rank.

2.5. Borda Method.

Borda Rules are included in the class of ranking rules in which points are awarded to each candidate or alternate according to rank in voter preferences (Caillaux, et al., 2011). Each decision maker must order an alternate option according to the preference specified. One point is given to the highest choice alternative; the second received two points and so on (Mohajan, 2012).

The formula describes as (Junior, et al., 2014):

Where P_a is the total number of points obtained by alternative a and r_{ai} is the rank of alternative a in Criterion i .

3. Results.

3.1. SWOT Analysis.

The analysis of Navy ability development strategies using SWOT (Strength, Weakness, Opportunities and Threats) is maximizing Strength and Opportunities, while minimizing Weakness and Threats. The results of the SWOT analysis are described as follows:

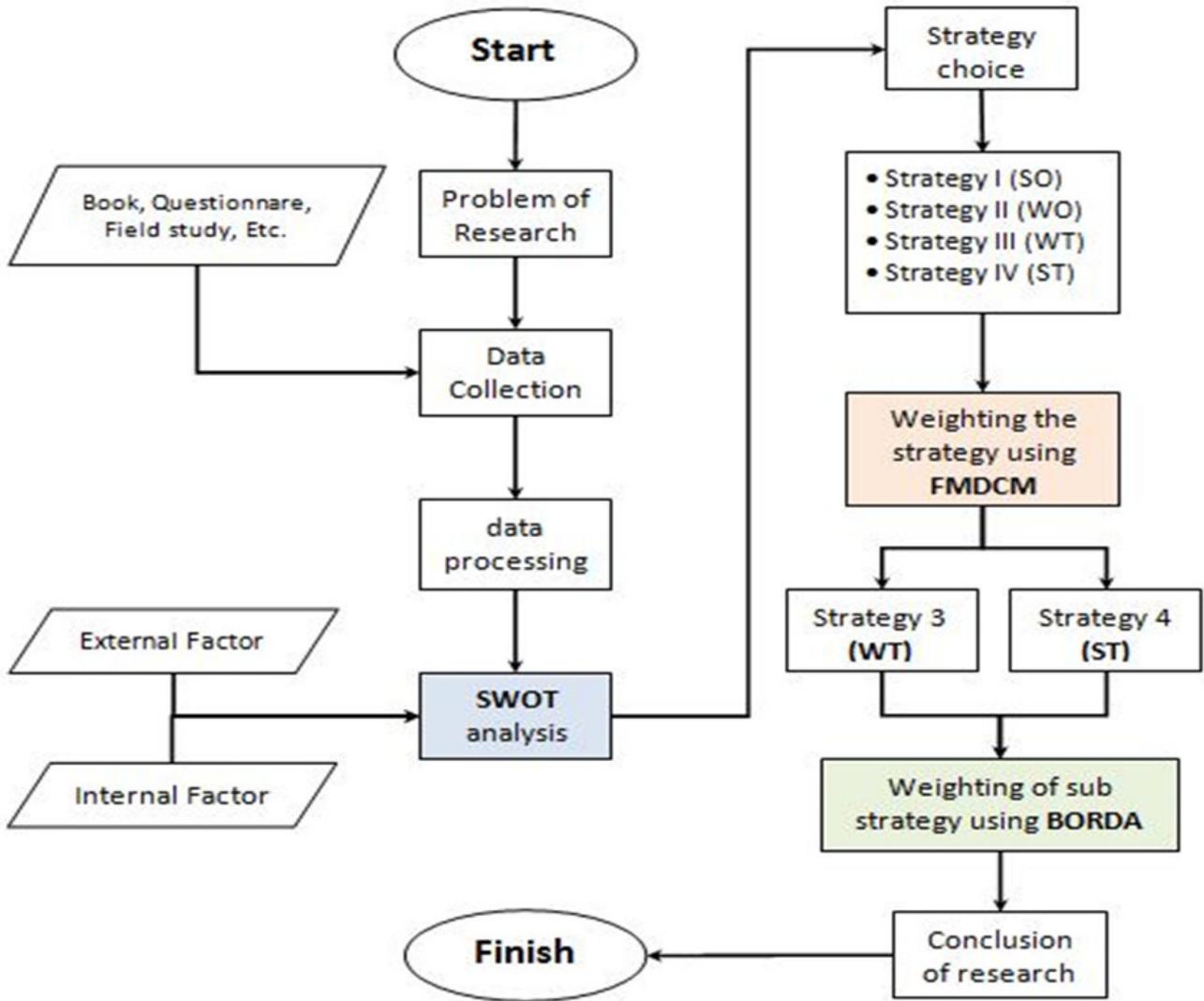
Table 3: Internal Factors from SWOT Analysis.

| INTERNAL FACTOR | | | |
|-----------------|---|--------------|--|
| STRENGTH (S) | | WEAKNESS (W) | |
| S1 | Geographical position of Indonesia between two oceans and continents. | W1 | Maritime security policy that still overlap between stakeholders. |
| S2 | Physical form and area of country. | W2 | The high rate of unemployment and social inequality. |
| S3 | Good political stability in the country | W3 | Natural resources are still managed by many foreign parties. |
| S4 | The national economic growth is quite high. | W4 | The gap of educational level between regions in the border state of country. |
| S5 | Natural marine resources both inside and on the surface are abundant. | W5 | infrastructure development in regional still uneven |
| S6 | Demographic bonus of the population with a large workforce. | W6 | Vulnerable to illegal levies, abuse of authority and corruption from stakeholders. |
| S7 | Maritime-oriented from the Government Policy | W7 | Information systems are still vulnerable to attacks from cyber |
| S8 | free-active politics from the country. | W8 | Military technology still linger |
| S9 | Character and history as a maritime nation. | W9 | welfare for the crew of the Navy and other stakeholders is still limited. |

Source: Authors.

Based on the results of respondents judgement, there are several internal factors that become strengths and weaknesses as contained in the table upon. It has nine points for strength analysis factor and nine points for weakness analysis factor.

Figure 2: Flowchart of Research.



Source: Authors.

Table 4: External Factors from SWOT Analysis.

| EXTERNAL FACTOR | | | |
|-----------------|--|------------|--|
| OPPORTUNITY (O) | | THREAT (T) | |
| O1 | Indonesia has the opportunity to become the second largest maritime country in the world. | T1 | Piracy |
| O2 | As a new hegemony in Asia-pacific, a counterweight of China and US | T2 | Illegal Imigrant and human trafficking |
| O3 | The high economic growth encourages the growth of goods traffic by sea. | T3 | Drug trafficking, smuggling of goods, weapons and military technology. |
| O4 | A good national state budget encourages increased strength for the Navy capability and other | T4 | The threat of terrorism both from inside and outside the country. |
| O5 | Demographic bonus as a large market and abundant labor for the Navy and other stakeholders. | T5 | Armed attacks, and violations of territorial boundaries from other countries. |
| O6 | The growth of maritime domain awareness for the people. | T6 | The threat of cyber attack. |
| O7 | The existence of technology transfer for maritime service industry. | T7 | Hunting and looting of marine resources, and illegal fishing. |
| O8 | Utilization of marine resources for the welfare of the people. | T8 | As a logistical shift path and war equipment, in case of armed conflict between other countries. |
| O9 | Participate in the determination of world maritime security policy as a member of IMO. | T9 | Threats from loss of natural resources and outer islands. |

Source: Authors.

Based on table 4 upon, it has nine points for opportunity analysis factor and nine points for threat analysis factor.

From the result of SWOT analysis, it was obtained SWOT matrix which gives a description about Navy ability strategy. The strategy is contained in the SWOT matrix table below:

Based on table 5 upon, this paper given four strategies Navy ability strategies. The strategies consists of six points for strategy I Strength-opportunity (SO); six points for strategy II Weakness-Opportunity (WO); six points for strategy III Weakness-Threat (WT); six points for strategy IV Strength-Threat (ST).

3.2. Fuzzy MCDM.

The next step is to determine the strategy by the Fuzzy MCDM (F-MCDM). The choice of strategies that exists after SWOT analysis is given weight in the ranking. Previously, a questionnaire was completed by 6 competent expert assessors (E1;E2;E3;E4;E5;E6) in the field of navy ability.

Table 6: Questionnaire Scale for Linguistic level.

| Aspect / Criteria | Very Weak | | Weak | | Moderate | | Strong | | Very Strong | |
|-------------------|-----------|---|------|---|----------|---|--------|---|-------------|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | | | | | | | | | | |

Source: Authors.

Scale questionnaire consists of two apart, linguistic scale and a numerical scale. The example of linguistic scale is "very weak", "weak", "moderate", "strong" and "very strong", while numerical scale interval of values take 1-10, as the table below

After obtaining the data from the questionnaire, the next step is to recapitulate the results of the questionnaire and data

processing. The steps of data processing using MCDM fuzzy algorithm, as follows:

a. The result of qualitative criteria assessment from Expert judgement (E1-E6).

Table 7: Result of Qualitative Criteria Assessment.

| NO | Criteria of Good Strategies | E1 | E2 | E3 | E4 | E5 | E6 |
|----|---|----|----|----|----|----|----|
| 1 | Effective communication among stakeholders. | 6 | 8 | 7 | 7 | 5 | 7 |
| 2 | The Strategy has good information about security and intelligence. | 9 | 7 | 8 | 8 | 6 | 9 |
| 3 | focus on use of national resources with effective and efficient; | 6 | 6 | 9 | 7 | 7 | 8 |
| 4 | Strategy is Supported by the ability and the number of personnel adequate. | 4 | 9 | 8 | 8 | 7 | 9 |
| 5 | The Strategy Supported by policies and funding from the Government | 8 | 8 | 9 | 9 | 7 | 10 |
| 6 | There is a good and effective interaction within the organization or between organizations. | 6 | 7 | 8 | 5 | 7 | 6 |
| 7 | There is consistency in the application of systems, processes and protocols. | 5 | 7 | 6 | 8 | 7 | 7 |
| 8 | Maritime security strategy shall synergize with risk management, quality, environment and other safety systems. | 7 | 7 | 8 | 8 | 5 | 7 |
| 9 | There are metric measurements, accurate monitoring and reporting procedures. | 6 | 7 | 8 | 5 | 8 | 7 |
| 10 | Consider the latest developments in maritime security and safety | 4 | 7 | 8 | 8 | 6 | 7 |
| 11 | There is an adequate control center. | 7 | 6 | 8 | 8 | 8 | 6 |
| 12 | Have a high sustainability | 7 | 8 | 7 | 7 | 6 | 8 |

Source: Authors.

b. The result of preference assessment for each alternative based on existing qualitative criteria (Table 8).

c. Result of middle and limit value of fuzzy number (Table 9 & Table 10).

d. The result of aggregate weight of each qualitative criterion (Table 11).

e. Result of preference value of each alternative based on qualitative criteria (Table 12).

f. The result of fuzzy index value from each alternative appraisal result for qualitative criteria (Table 13 & Table 14).

g. The result of utility value in each alternative to qualitative criteria (Table 15).

h. The result of ranking value on each alternative based on the qualitative criteria (Table 16).

i. The result of ranking value from each alternative based on quantitative criteria (Table 17).

Table 17: Weighting result of Strategies.

| Strategy | Fti | RANKING |
|----------|-------|---------|
| S1 (SO) | 0,254 | III |
| S2 (WO) | 0,258 | II |
| S3 (WT) | 0,214 | IV |
| S4 (ST) | 0,274 | I |

Source: Authors.

Based on Fuzzy MCDM Analysis, this paper generates the weighting of strategies available in maritime security control.

Table 5: Matrix of Strategies from SWOT.

| | | INTERNAL FACTORS | | | |
|------------------|--|--|---|---|--|
| | | STRENGTH (S) | | WEAKNESS (W) | |
| EXTERNAL FACTORS | OPPORTUNITY (O) | Strategy I (SO) | | Strategy II (WO) | |
| | | (SO)1 | <ul style="list-style-type: none"> Utilization of geographical position as the world's shipping traffic and protection for maritime activities. | (WO)1 | <ul style="list-style-type: none"> Establish an integrated task force with fellow stakeholders in maritime security. |
| | | (SO)2 | <ul style="list-style-type: none"> Development of maritime industry and technology transfer cooperation with developed countries. | (WO)2 | <ul style="list-style-type: none"> Implementing re-negotiations with foreign parties in the management of marine resources. |
| | | (SO)3 | <ul style="list-style-type: none"> Increase of State Budget percentage for the development of Navy ability. | (WO)3 | <ul style="list-style-type: none"> Development of educational infrastructure in every coastal area and the addition of teacher quota. |
| | | (SO)4 | <ul style="list-style-type: none"> Rebuild culture as a maritime nation. | (WO)4 | <ul style="list-style-type: none"> Establish a task force to eradicate corruption and illegal levies on marine sector. |
| | | (SO)5 | <ul style="list-style-type: none"> Utilization of the abundant labor force in recruitment of Navy combat personnel. | (WO)5 | <ul style="list-style-type: none"> Cooperation with developed countries with technology transfer for military infrastructure development. |
| | (SO)6 | <ul style="list-style-type: none"> The use of the country's active-free politics as a mediator for China and US hegemony in Asia Pacific. | (WO)6 | <ul style="list-style-type: none"> Build a strong foundation of information systems in maritime areas. | |
| | THREAT (T) | Strategy IV (ST) | | Strategy III (WT) | |
| | | (ST)1 | <ul style="list-style-type: none"> Utilization of geographical position as the world's shipping traffic and protection for maritime activities. | (WT)1 | <ul style="list-style-type: none"> Establish an integrated task force with fellow stakeholders in maritime security. |
| | | (ST)2 | <ul style="list-style-type: none"> Increase of State Budget percentage for the development of Navy ability. | (WT)2 | <ul style="list-style-type: none"> Equitable development of maritime base infrastructure and connectivity, especially in coastal and border areas. |
| | | (ST)3 | <ul style="list-style-type: none"> Equitable development of maritime base infrastructure and connectivity, especially in coastal and border areas. | (WT)3 | <ul style="list-style-type: none"> Cooperation with friendly countries to the handling of transnational crime. |
| | | (ST)4 | <ul style="list-style-type: none"> Negotiations with neighboring countries in trans-state sea border agreements. | (WT)4 | <ul style="list-style-type: none"> Empowerment of the maritime industry in coastal areas, for the opening of employment in each region as a consequence of demographic bonus. |
| (ST)5 | | <ul style="list-style-type: none"> The use of the country's active-free politics as a mediator for China and US hegemony in Asia Pacific. | (WT)5 | <ul style="list-style-type: none"> Strict action of any criminal offenses at sea. | |
| (ST)6 | <ul style="list-style-type: none"> Build a strong foundation and infrastructure of information systems prevent cyber attacks. | (WT)6 | <ul style="list-style-type: none"> Build a strong foundation and infrastructure of information systems prevent cyber attacks. | | |

Source: Authors.

Table 8: Result of Preference Assessment.

| NO | CRITERIA | Strategies | E 1 | E 2 | E 3 | E 4 | E 5 | E 6 |
|----|---|------------|-----|-----|-----|-----|-----|-----|
| 1 | Effective communication among stakeholders. | S1 (SO) | 6 | 6 | 9 | 8 | 7 | 9 |
| | | S2 (WO) | 9 | 8 | 7 | 9 | 9 | 9 |
| | | S3 (WT) | 8 | 7 | 9 | 9 | 9 | 8 |
| | | S4 (ST) | 8 | 6 | 6 | 8 | 9 | 6 |
| 2 | The Strategy has good information about security and intelligence. | S1 (SO) | 6 | 6 | 7 | 6 | 8 | 7 |
| | | S2 (WO) | 8 | 7 | 9 | 8 | 7 | 9 |
| | | S3 (WT) | 6 | 7 | 4 | 7 | 6 | 6 |
| | | S4 (ST) | 9 | 9 | 7 | 7 | 9 | 9 |
| 3 | focus on use of national resources with effective and efficient; | S1 (SO) | 8 | 9 | 8 | 7 | 9 | 8 |
| | | S2 (WO) | 6 | 7 | 7 | 6 | 8 | 9 |
| | | S3 (WT) | 7 | 6 | 7 | 6 | 8 | 7 |
| | | S4 (ST) | 7 | 5 | 7 | 8 | 8 | 7 |
| 4 | Strategy is Supported by the ability and the number of personnel adequate. | S1 (SO) | 8 | 8 | 9 | 9 | 7 | 8 |
| | | S2 (WO) | 6 | 7 | 5 | 6 | 5 | 6 |
| | | S3 (WT) | 6 | 7 | 8 | 6 | 8 | 7 |
| | | S4 (ST) | 6 | 8 | 7 | 6 | 6 | 7 |
| 5 | The Strategy Supported by policies and funding from the Government | S1 (SO) | 8 | 8 | 9 | 8 | 9 | 9 |
| | | S2 (WO) | 8 | 7 | 7 | 7 | 8 | 8 |
| | | S3 (WT) | 6 | 8 | 7 | 6 | 8 | 7 |
| | | S4 (ST) | 9 | 7 | 7 | 7 | 8 | 9 |
| 6 | There is a good and effective interaction within the organization or between organizations. | S1 (SO) | 6 | 8 | 8 | 6 | 7 | 7 |
| | | S2 (WO) | 7 | 8 | 6 | 6 | 8 | 9 |
| | | S3 (WT) | 7 | 9 | 8 | 8 | 6 | 6 |
| | | S4 (ST) | 8 | 8 | 7 | 8 | 6 | 8 |
| 7 | There is consistency in the application of systems, processes and protocols. | S1 (SO) | 8 | 8 | 7 | 7 | 6 | 6 |
| | | S2 (WO) | 6 | 5 | 5 | 6 | 9 | 6 |
| | | S3 (WT) | 6 | 8 | 7 | 6 | 6 | 5 |
| | | S4 (ST) | 6 | 6 | 7 | 8 | 7 | 7 |
| 8 | Maritime security strategy shall synergize with risk management, quality, environment and other safety systems. | S1 (SO) | 8 | 8 | 7 | 8 | 9 | 7 |
| | | S2 (WO) | 6 | 7 | 7 | 6 | 8 | 9 |
| | | S3 (WT) | 6 | 6 | 8 | 5 | 5 | 8 |
| | | S4 (ST) | 8 | 8 | 7 | 8 | 9 | 8 |
| 9 | There are metric measurements, accurate monitoring and reporting procedures. | S1 (SO) | 6 | 6 | 8 | 5 | 7 | 6 |
| | | S2 (WO) | 7 | 6 | 8 | 8 | 6 | 6 |
| | | S3 (WT) | 6 | 8 | 7 | 7 | 6 | 6 |
| | | S4 (ST) | 8 | 7 | 7 | 6 | 8 | 8 |
| 10 | Consider the latest developments in maritime security and safety | S1 (SO) | 6 | 8 | 7 | 8 | 6 | 7 |
| | | S2 (WO) | 8 | 7 | 7 | 8 | 6 | 7 |
| | | S3 (WT) | 8 | 6 | 7 | 9 | 8 | 6 |
| | | S4 (ST) | 7 | 8 | 9 | 8 | 8 | 9 |
| 11 | There is an adequate control center. | S1 (SO) | 6 | 8 | 6 | 7 | 8 | 6 |
| | | S2 (WO) | 8 | 7 | 9 | 8 | 6 | 8 |
| | | S3 (WT) | 8 | 8 | 9 | 6 | 6 | 7 |
| | | S4 (ST) | 7 | 8 | 8 | 6 | 8 | 8 |
| 12 | Have a high sustainability | S1 (SO) | 7 | 6 | 7 | 8 | 8 | 6 |
| | | S2 (WO) | 8 | 7 | 9 | 7 | 6 | 7 |
| | | S3 (WT) | 7 | 8 | 8 | 6 | 7 | 7 |
| | | S4 (ST) | 7 | 7 | 8 | 6 | 7 | 8 |

Source: Authors.

Table 9: Result of middle value.

| NO | LINGUISTIC LEVEL | E1 | | | E2 | | | E3 | | | E4 | | | E5 | | | E6 | | | |
|----|------------------|----|---------|--------|--------|--------|-------|------|------|------|---------|-------|------|-------|-------|------|-------|-------|--------|--|
| | | ct | at | bt | ct | at | bt | ct | at | bt | ct | at | bt | ct | at | bt | ct | at | bt | |
| 1 | VERY WEAK | | | | | | | | | | | | | | | | | | | |
| 2 | WEAK | | | | | | | | | | | | | | | | | | | |
| 3 | MODERATE | 1 | 4 | 5,6667 | 1 | 6 | 7,333 | 1 | 6 | 7,75 | 1 | 5 | 7,67 | 1 | 5,6 | 7,29 | 1 | 5,5 | 7,286 | |
| 4 | STRONG | 4 | 5,66667 | 7 | 6 | 7,3333 | 9 | 6 | 7,75 | 9 | 5 | 7,667 | 9 | 5,6 | 7,286 | 9 | 5,5 | 7,286 | 9,333 | |
| 5 | VERY STRONG | 7 | 9 | 10 | 7,3333 | 9 | 10 | 7,75 | 9 | 10 | 7,66667 | 9 | 10 | 7,286 | 9 | 10 | 7,286 | 9,333 | 10,000 | |

Source: Authors.

Table 10: Result of limit value.

| NO | LINGUISTIC LEVEL | E1 | | | E2 | | | E3 | | | E4 | | | E5 | | | E6 | | |
|----|------------------|---------|---------|--------|--------|--------|-------|-------|-------|-------|---------|-------|------|-------|-------|------|-------|-------|------|
| | | qit | oit | pit | qit | oit | pit | qit | oit | pit | qit | oit | pit | qit | oit | pit | qit | oit | pit |
| 1 | VERY WEAK | | | | | | | | | | | | | | | | | | |
| 2 | WEAK | | | | | | | | | | | | | | | | | | |
| 3 | MODERATE | 1 | 6 | 7,6296 | 1 | 5,8333 | 7,576 | 4 | 5,6 | 7,303 | 1 | 5,895 | 7,64 | 1 | 5,867 | 7,67 | 1 | 5,923 | 7,44 |
| 4 | STRONG | 6 | 7,62963 | 9 | 5,8333 | 7,5758 | 9 | 5,6 | 7,303 | 9 | 5,89474 | 7,64 | 9 | 5,867 | 7,667 | 9 | 5,923 | 7,44 | 9 |
| 5 | VERY STRONG | 7,62963 | 9 | 10 | 7,5758 | 9 | 10 | 7,303 | 9 | 10 | 7,64 | 9 | 10 | 7,667 | 9 | 10 | 7,44 | 9 | 10 |

Source: Authors.

Table 11: Result of aggregate weight.

| NO | Criteria of Good Strategies | AVERAGE | | |
|----|---|---------|------|-------|
| | | ct | at | bt |
| 1 | Effective communication among stakeholders. | 6,68 | 7,99 | 9,17 |
| 2 | The Strategy has good information about security and intelligence. | 3,25 | 6,38 | 7,94 |
| 3 | focus on use of national resources with effective and efficient; | 5,79 | 7,89 | 8,89 |
| 4 | Strategy is Supported by the ability and the number of personnel adequate. | 3,68 | 6,65 | 8,24 |
| 5 | The Strategy Supported by policies and funding from the Government | 4,18 | 6,44 | 8,28 |
| 6 | There is a good and effective interaction within the organization or between organizations. | 2,58 | 5,94 | 7,71 |
| 7 | There is consistency in the application of systems, processes and protocols. | 2,92 | 6,37 | 7,95 |
| 8 | Maritime security strategy shall synergize with risk management, quality, environment and other safety systems. | 3,42 | 6,16 | 7,99 |
| 9 | There are metric measurements, accurate monitoring and reporting procedures. | 7,39 | 9,06 | 10,00 |
| 10 | Consider the latest developments in maritime security and safety | 7,39 | 9,06 | 10,00 |
| 11 | There is an adequate control center. | 1,67 | 5,79 | 7,39 |
| 12 | Have a high sustainability | 3,77 | 6,66 | 8,16 |

Source: Authors.

Table 12: Result of preference value.

| NO | Criteria of Good Strategies | Strategy | AVERAGE | | | NO | Criteria of Good Strategies | Strategy | AVERAGE | | |
|----|---|----------|---------|------|-------|----|---|----------|---------|-------|-------|
| | | | qit | oit | pit | | | | qit | oit | pit |
| 1 | Effective communication among stakeholders. | S1 (SO) | 6,137 | 7,83 | 9,167 | 7 | There is consistency in the application of systems, processes and protocols. | S1 (SO) | 3,136 | 6,397 | 8,029 |
| | | S2 (WO) | 6,153 | 7,76 | 9,167 | | | S2 (WO) | 5,886 | 7,481 | 8,884 |
| | | S3 (WT) | 4,227 | 7 | 8,503 | | | S3 (WT) | 6,434 | 8,007 | 9,333 |
| | | S4 (ST) | 7,006 | 8,46 | 9,667 | | | S4 (ST) | 4,232 | 6,961 | 8,536 |
| 2 | The Strategy has good information about security and intelligence. | S1 (SO) | 3,403 | 6,68 | 8,312 | 8 | Maritime security strategy shall synergize with risk management, quality, environment and other safety systems. | S1 (SO) | 4,499 | 7,198 | 8,716 |
| | | S2 (WO) | 3,942 | 6,69 | 8,267 | | | S2 (WO) | 4,221 | 6,99 | 8,518 |
| | | S3 (WT) | 6,137 | 7,83 | 9,167 | | | S3 (WT) | 5,853 | 7,543 | 9 |
| | | S4 (ST) | 4,221 | 6,97 | 7,218 | | | S4 (ST) | 4,195 | 6,947 | 8,433 |
| 3 | focus on use of national resources with effective and efficient; | S1 (SO) | 2,311 | 6,15 | 7,765 | 9 | There are metric measurements, accurate monitoring and reporting procedures. | S1 (SO) | 6,106 | 7,803 | 9,167 |
| | | S2 (WO) | 2,587 | 6,39 | 8,085 | | | S2 (WO) | 3,942 | 6,687 | 8,267 |
| | | S3 (WT) | 7,543 | 9 | 10 | | | S3 (WT) | 6,406 | 8,025 | 9,333 |
| | | S4 (ST) | 1,5 | 5,85 | 7,543 | | | S4 (ST) | 5,042 | 7,243 | 8,778 |
| 4 | Strategy is Supported by the ability and the number of personnel adequate. | S1 (SO) | 4,781 | 6,97 | 8,48 | 10 | Consider the latest developments in maritime security and safety | S1 (SO) | 5,02 | 7,271 | 8,772 |
| | | S2 (WO) | 6,397 | 8,03 | 9,333 | | | S2 (WO) | 6,396 | 8,04 | 9,333 |
| | | S3 (WT) | 5,853 | 7,54 | 9 | | | S3 (WT) | 7,543 | 9 | 10 |
| | | S4 (ST) | 5,853 | 7,54 | 9 | | | S4 (ST) | 6,153 | 7,765 | 9,167 |
| 5 | The Strategy Supported by policies and funding from the Government | S1 (SO) | 4,204 | 6,98 | 8,545 | 11 | There is an adequate control center. | S1 (SO) | 3,97 | 6,668 | 8,258 |
| | | S2 (WO) | 5,29 | 7,51 | 8,94 | | | S2 (WO) | 5,037 | 7,252 | 8,773 |
| | | S3 (WT) | 6,415 | 8 | 9,333 | | | S3 (WT) | 5,032 | 7,29 | 8,74 |
| | | S4 (ST) | 5,028 | 7,22 | 8,662 | | | S4 (ST) | 7,006 | 8,457 | 9,667 |
| 6 | There is a good and effective interaction within the organization or between organizations. | S1 (SO) | 3,421 | 6,66 | 8,314 | 12 | Have a high sustainability | S1 (SO) | 4,766 | 7,006 | 8,457 |
| | | S2 (WO) | 5,839 | 7,52 | 8,884 | | | S2 (WO) | 5,032 | 7,29 | 8,74 |
| | | S3 (WT) | 6,106 | 7,8 | 9,167 | | | S3 (WT) | 4,766 | 7,006 | 8,457 |
| | | S4 (ST) | 3,411 | 6,71 | 8,276 | | | S4 (ST) | 5,032 | 7,29 | 8,74 |

Source: Authors.

Table 13: Result of fuzzy index value.

| CRITERIA NUMBER | | | | | | | | | | | | |
|-----------------|---------|---------|--------|--------|-------|-------|-------|--------|----------|-------|-------|--------|
| Yi | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 40,9941 | 11,06 | 13,392 | 17,609 | 17,59 | 8,836 | 9,148 | 15,37 | 45,1029 | 37,08 | 6,62 | 20,25 |
| S2 (WO) | 41,102 | 12,811 | 14,991 | 23,561 | 22,13 | 15,08 | 17,17 | 14,42 | 29,1181 | 47,25 | 8,4 | 22,37 |
| S3 (WT) | 28,2358 | 19,945 | 43,705 | 21,558 | 26,84 | 15,77 | 18,77 | 20 | 47,319 | 55,72 | 8,39 | 27,84 |
| S4 (ST) | 46,7993 | 13,719 | 8,6917 | 21,558 | 21,03 | 8,812 | 12,34 | 14,33 | 37,2437 | 45,45 | 11,7 | 21,97 |
| Qi | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 49,0458 | 42,647 | 48,528 | 46,345 | 44,97 | 39,56 | 40,75 | 44,35 | 70,6561 | 65,84 | 38,6 | 48,3 |
| S2 (WO) | 49,1749 | 42,688 | 50,394 | 53,4 | 48,39 | 44,66 | 47,65 | 43,07 | 60,5551 | 72,81 | 42 | 50,44 |
| S3 (WT) | 33,7817 | 49,955 | 70,982 | 50,164 | 51,52 | 46,34 | 51 | 46,47 | 72,6684 | 81,5 | 42,2 | 54,24 |
| S4 (ST) | 55,9912 | 44,481 | 46,162 | 50,164 | 46,51 | 39,84 | 44,34 | 42,8 | 65,585 | 70,31 | 49 | 50,47 |
| Zi | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 84,0278 | 65,968 | 69,02 | 69,841 | 70,73 | 64,13 | 63,84 | 69,66 | 91,6667 | 87,72 | 61 | 72,51 |
| S2 (WO) | 84,0278 | 65,608 | 71,87 | 76,87 | 74 | 68,53 | 70,63 | 68,07 | 82,6655 | 93,33 | 64,8 | 74,58 |
| S3 (WT) | 77,9407 | 72,751 | 88,889 | 74,125 | 77,26 | 70,71 | 74,2 | 71,93 | 93,3333 | 100 | 64,6 | 78,7 |
| S4 (ST) | 88,6111 | 57,286 | 67,045 | 74,125 | 71,7 | 63,84 | 67,86 | 67,4 | 87,7778 | 91,67 | 71,4 | 73,52 |
| Ti1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 2,21541 | 10,271 | 8,0389 | 8,2382 | 6,272 | 10,88 | 11,26 | 7,406 | 2,83124 | 3,757 | 11,1 | 7,482 |
| S2 (WO) | 2,11469 | 8,6028 | 7,9565 | 6,5926 | 5,019 | 5,636 | 5,506 | 7,599 | 4,5808 | 2,743 | 9,14 | 5,954 |
| S3 (WT) | 3,63746 | 5,2914 | 3,0497 | 4,6949 | 3,574 | 5,694 | 5,429 | 4,638 | 2,70146 | 2,432 | 9,32 | 4,587 |
| S4 (ST) | 1,90417 | 8,6066 | 9,1084 | 6,5007 | 4,949 | 11,07 | 9,426 | 7,555 | 3,67213 | 2,689 | 5,99 | 6,497 |
| Ti2 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 19,3312 | 21,316 | 27,097 | 22,244 | 21,11 | 19,85 | 20,34 | 21,57 | 22,722 | 25,01 | 20,9 | 21,95 |
| S2 (WO) | 18,8395 | 21,275 | 27,447 | 24,995 | 21,24 | 23,93 | 24,98 | 21,05 | 26,8562 | 22,81 | 24,5 | 23,45 |
| S3 (WT) | 24,0655 | 24,719 | 24,228 | 23,592 | 21,11 | 24,87 | 26,8 | 21,84 | 22,648 | 23,35 | 24,5 | 23,8 |
| S4 (ST) | 18,8867 | 22,155 | 28,362 | 23,592 | 20,52 | 19,97 | 22,57 | 20,92 | 24,6691 | 22,17 | 31,3 | 23,2 |
| Ui1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | 1,57552 | 2,5334 | 1,615 | 2,3962 | 2,872 | 2,933 | 2,58 | 2,78 | 1,28837 | 1,417 | 2,53 | 2,229 |
| S2 (WO) | 1,64671 | 2,4526 | 1,6991 | 2,0675 | 2,621 | 2,423 | 2,217 | 2,797 | 1,49173 | 1,222 | 2,42 | 2,097 |
| S3 (WT) | 1,76582 | 2,0828 | 1,002 | 2,3106 | 2,452 | 2,421 | 2,097 | 2,668 | 1,2359 | 0,944 | 2,31 | 1,935 |
| S4 (ST) | 1,42068 | 0,3886 | 1,6929 | 2,3106 | 2,648 | 2,782 | 2,489 | 2,72 | 1,44997 | 1,324 | 1,93 | 1,923 |
| Ui2 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | AVG |
| S1 (SO) | -23,063 | -25,855 | -22,11 | -25,89 | -28,6 | -27,5 | -25,7 | -28,09 | -22,2989 | -23,3 | -24,9 | -25,21 |
| S2 (WO) | -23,618 | -25,372 | -23,17 | -25,54 | -28,2 | -26,3 | -25,2 | -27,8 | -23,6021 | -21,7 | -25,2 | -25,07 |
| S3 (WT) | -23,768 | -24,879 | -18,91 | -26,27 | -28,2 | -26,8 | -25,3 | -28,12 | -21,9008 | -19,4 | -24,6 | -24,38 |
| S4 (ST) | -22,442 | -13,195 | -22,58 | -26,27 | -27,8 | -26,8 | -26 | -27,31 | -23,6428 | -22,7 | -24,3 | -23,92 |
| Hi1 | 1 | Hi2 | 1 | | | | | | | | | |
| S1 (SO) | 1,46696 | S1 (SO) | 5,6541 | | | | | | | | | |
| S2 (WO) | 1,96905 | S2 (WO) | 5,9795 | | | | | | | | | |
| S3 (WT) | 2,59382 | S3 (WT) | 6,2992 | | | | | | | | | |
| S4 (ST) | 1,78511 | S4 (ST) | 6,2185 | | | | | | | | | |

Source: Authors.

Strategy 1 (SO) has a weight of 0.254; Strategy 2 (WO) has a weight of 0.258; Strategy 3 (WT) has a weight of 0.214; Strategy 4 (ST) has a weight of 0.274.

4. Discussion.

4.1. Strategies Development based on Threat.

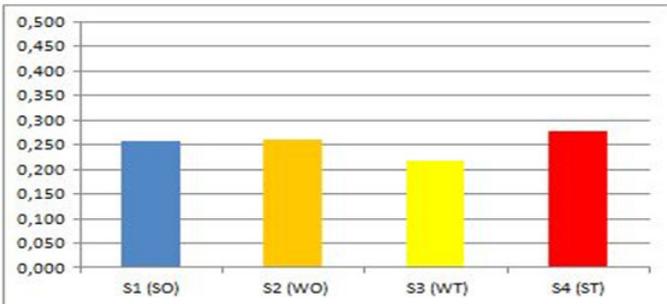
In this research, Borda method is used to provide priority allocation scale to existing sub-strategy and budget allocation in rank strategy of previous Fuzzy MCDM analysis.

Table 18: Weight result of sub-strategy IV.

| Code | Strategy | % | Weight |
|-------------------|--|---------|--------|
| Strategy IV (S-T) | | Percent | 0,274 |
| (ST)1 | Increase the percentage of State Budget for maritime sector in the development of force of Navy and other stake holder to carry out the operation of sea crime | 25,24 | 0,069 |
| (ST)2 | Development of maritime infrastructure and connectivity in coastal and border areas to open | 23,33 | 0,064 |
| (ST)3 | Rebuild culture as a maritime nation. | 10,95 | 0,030 |
| (ST)4 | Conducting negotiations with related neighboring countries in handling sea border country transfers | 22,86 | 0,063 |
| (ST)5 | The development of shipping academy infrastructure in every coastal area and the addition of teacher. | 7,62 | 0,021 |
| (ST)6 | Carry out re-negotiations with foreign parties in the management of natural resources controlled by | 10,00 | 0,027 |

Source: Authors.

Figure 3: Graph of Weighting result of Strategies.

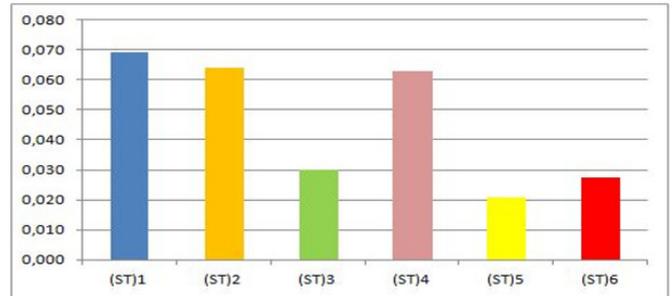


Source: Authors.

4.2. S-T Strategy.

Based on table 18 upon, the sub strategies were weighted. (ST)1 has a weight of 0,069; (ST)2 has a weight of 0,064; (ST)3 with a weight of 0,03; (ST)4 with a weight of 0,063; (ST)5 with a weight of 0,021; (ST)6 has a weight of 0,027.

Figure 4: Graph of sub-strategy IV.



Source: Authors.

4.3. W-T Strategy.

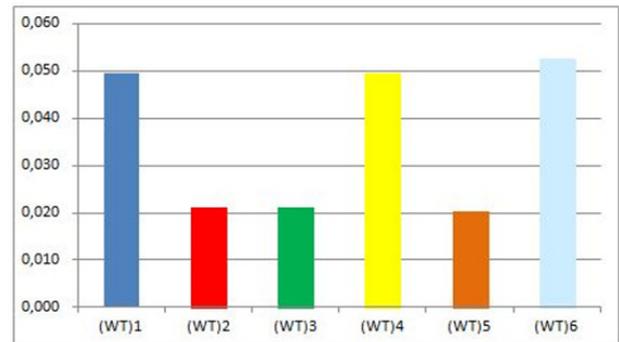
Based on table 18 upon, the sub strategies were weighted. (WT)1 has a weight of 0,05 as a first priority; (WT)2 has a weight of 0,021; (WT)3 with a weight of 0,021; (WT)4 with a weight of 0,05; (WT)5 with a weight of 0,02; (WT)6 has a weight of 0,053.

Table 19: Weight result of sub-strategy III.

| Code | Strategy | % | Weight |
|--------------------|---|---------|--------|
| Strategy III (W-T) | | Percent | 0,214 |
| (WT)1 | Establish an integrated task force with fellow stakeholders in maritime security. | 23,11 | 0,050 |
| (WT)2 | Equitable development of maritime base infrastructure and connectivity, especially in coastal and border areas. | 9,91 | 0,021 |
| (WT)3 | Cooperation with friendly countries to the handling of | 9,91 | 0,021 |
| (WT)4 | Empowerment of the maritime industry in coastal areas, for the opening of employment in each region as a consequence of | 23,11 | 0,050 |
| (WT)5 | Strict action of any criminal offenses at sea. | 9,43 | 0,020 |
| (WT)6 | Build a strong foundation and infrastructure of information systems prevent cyber attacks. | 24,53 | 0,053 |

Source: Authors.

Figure 5: Graph of sub-strategy III.



Source: Authors.

Conclusions.

The shift of the economy from Europe to the Asia Pacific gives an impact on the traffic in the national sea region. On the other side, the development of regional and Indonesia’s economy has an influence on national maritime security. The result

of this paper is identified four strategies, likely Strategy 1 (SO); Strategy 2 (WO); strategy 3 (WT); Strategy 4 (ST). Strategy 1 (SO) has a weight of 0.254; Strategy 2 (WO) has a weight of 0.258; Strategy 3 (WT) has a weight of 0.214; Strategy 4 (ST) has a weight of 0.274. The result of strategy development based on threat, such as strategy 4 (ST) has six sub strategies with a weight 0,069 for (ST)1; 0,064 for (ST)2; 0,03 for (ST)3; 0,063 for (ST)4; 0,021 for (ST)5; 0,027 for (ST)6. Strategy 3 (WT) has six sub strategies with a weight 0,05 for (WT)1; 0,021 for (WT)2; 0,021 for (WT)3; 0,05 for (WT)4; 0,02 for (WT)5; 0,053 for (WT)6.

Acknowledgement.

This paper is supported by the Indonesia Naval Institute of Technology (Sekolah Tinggi Teknologi Angkatan Laut/STTAL).

References

- Akhira, K., Hamas, M. I. A. & Puspitasari, D., 2015. Nusantara Microalgae Park: Solution of Energy Crisis in Outer and Small Islands of Indonesia. Renewable Energy and Energy Conversion Conference and Exhibition, pp. 94-101.
- Astor, Y., Sulasdi, W. N., Hendriatiningsih, S. & Wisayantono, D., 2014. Problem Identification of Marine Cadastre in Indonesian Archipelagic Perspective. Indonesian Journal of Geospatial, pp. 38-53.
- Bateman, S., 2010. Regional Maritime Security: Threats and Risk Assessment. Southeast Asia and the Rise of Chinese and Indian Naval Power: Between Rising Naval Powers, pp. 99-113.
- Buyukozkan, G. & Guleryuz, S., 2016. Fuzzy Multi Criteria Decision Making Approach for Evaluating Sustainable Energy Technology Alternatives. International Journal of Renewable Energy Sources , Volume 1, pp. 1-6.
- Caillaux, M. A., Sant'anna, A. P., Angulo-Meza, L. & Mello, J. C. C. B. S. d., 2011. Container Logistics in Mercosur: Choice of a Transshipment Port Using Ordinal Copeland Method, Data Envelopment Analysis and Probabilistic Composition. Maritime Economics and Logistics , Volume 13, pp. 355-370.
- Chapsos, I. & Malcolm, J. A., 2017. Maritime Security in Indonesia: Towards a Comprehensive Agenda?. Marine Policy, Volume 76, p. 178–184.
- Deaton, A. & Aten, B., 2015. Trying to understand the PPPs in ICP 2011: why are the results so different ?. New York: National Bureau of Economic Research.
- Dursun, M. & Karsak, E. E., 2010. A fuzzy MCDM Approach for Personnel Selection. Expert Systems with Applications, 37(6), pp. 4324-4330.
- Espas, 2011. Citizens in an Interconnected and Polycentric World. Paris: Institute for Security Studies European Union.
- Gindarsah, I., 2015. Indonesian Defence Diplomacy : Harnessing The Hedging Strategy Against Regional Uncertainties. RSIS.
- Heiduk, F., 2016. Indonesia in ASEAN Regional Leadership between Ambition and Ambiguity. Berlin: Stiftung Wissenschaft.
- Hill, T. & Westbrook, R., 1997. SWOT Analysis: It's Time for a Product Recall. Long Range Planning , 30(1), pp. 46-52.
- Hozairi, Artana, K. B., Masroeri & Irawan, M. I., 2012. Application Of Intelligent Decision Support Systems (Idss) To Calculate The Number Of Sectors For Security Operations In The East Sea Indonesia. International Journal of Modern Engineering Research, 2(6), pp. 4373-4377.
- Junior, S. G., de-Melo, J. B. S. & Meza, L. D., 2014. Sequential Use of Ordinal Multicriteria Methods to Obtain a Ranking for the 2012 Summer Olympic Games. WSEAS Transactions on Systems , Volume 13, pp. 223-230.
- Klimov, P., 2015. Definition of Hazard and Threats of National Maritime Areas. Naval Academy Scientific Bulletin, Volume XVIII, pp. 52-57.
- Learned, A., Christensen, C., Andrews, R. & Guth, D., 1965. Business policy: Text and cases. s.l.:Irwin.
- Liang, G. S., 1999. Fuzzy MCDM based on Ideal and Anti-ideal Concepts. European Journal of Operational Research, Volume 112, pp. 682-691.
- Lin, K.-C. & Gertner, A. V., 2015. Maritime Security in The Asia-Pacific. London: The Royal Institute of International Affairs.
- Lumaksono, H., 2014. Implementation of SWOT-FAHP Method To Determine The Best Strategy on Development of Traditional Shipyard in Sumenep. Academic Research International, 5(5), pp. 56-67.
- Malik, S. A., Al-Khatani, N. S. & Naushad, M., 2013. Integrating AHP, SWOT and QSPM in Strategic Planning an Application to College of Business Administration in Saudi Arabia. s.l., Proceedings of the International Symposium on the Analytic Hierarchy Process.
- Manurung, H., 2016. The Impacts of Indonesia and Russia Trade Relations on Indonesia's Maritime Security. Journal of International Studies, pp. 1-17.
- Matthews, A. D., 2016. Indonesian Maritime Security Cooperation in the Malacca Straits. Monterey: The NPS Institutional Archive.
- Ministry of Defence, T. R. o. I., 2015. Indonesian Defence White Paper. Jakarta: Ministry of Defence of the Republic of Indonesia.
- Mohajan, H., 2012. Majority Judgment in an Election with Borda Majority Count. International Journal of Management and Transformation, 6(1), pp. 19-31.
- Poerwowidagdo, S. J., 2015. Blue Ocean Strategy in Managing Maritime Security. Jurnal Pertahanan, 1(1), pp. 13-26.
- Putra, I. N., Hakim, A., Pramono, S. H. & Leksono, A. S., 2017. The Effect of Strategic Environment Change toward Indonesia Maritime Security : Threat and Opportunity. International Journal of Applied Engineering Research, 12(16), pp. 6037-6044.
- Ramadhani, M. A., 2015. An Indonesian Perspective Toward Maritime Vision : Is Pursuing National Interest While Maintaining Neutrality in The South China Sea Possible ?. European Scientific Journal, pp. 381-400.
- Saragih, H. J., Barna, R. & Purwanto, 2016. Defence Management Concept Improving Indonesia Maritime Security. Jurnal Pertahanan, Volume 2, pp. 257-272.

Shahbandarzadeh, H. & Haghghat, F., 2010. Evaluation of the Strategies of Target Market Selection on the Basis of IFE and EFE Matrixes using Linmap Technique (A case study of Bushehr Province). *Iranian Journal of Management Studies*, 3(3), pp. 41-58.

Suharyo, O. S., Manfaat, D. & Armono, H. D., 2017. Establishing the Location of Naval Base Using Fuzzy MCDM and Covering Technique Methods : A Case Study. *International Journal of Quantitative Management*, March.23(1).

Toklu, M. C., 2017. Determination of Customer Loyalty Levels by Using Fuzzy MCDM Approaches. the 3rd Interna-

tional Conference on Computational and Experimental Science and Engineering, 132(3), pp. 650-654.

Wheelen, T. & Hunger, J., 1995. *Strategic Management and Business Policy*. Reading: Addison-Wesley.

Yuksel, I. & Dagdeviren, M., 2007. Using the Analytic Network Process (ANP) in a SWOT Analysis – A Case Study for a Textile Firm. *Information Sciences*, Volume 177, p. 3364–3382.

Zhang, D., 2014. Challenges and New Developments in Maritime Risk Assessment. Hawaii, Probabilistic Safety Assessment and Management PSAM 12.